



anantara

the power of the continuum



Business Transformation

Business Transformation programs are undertaken by organizations in order to achieve significant, but controlled change. Anantara leverages multiple techniques - Business Process Re-engineering (BPR), Six Sigma, Lean, Theory of Constraints, etc. - in its approach towards Business Transformation. The focus is on understanding the vision and goals of the organization, assessing its current state of readiness to achieve the goals and helping the organization improve to reach its desired goals. This usually requires radical change on multiple dimensions – business processes and workflows, organizational structure, policies and business rules, leadership and organizational culture, etc.

The rationale for Business Transformation is that many organizations are not organized efficiently. They are functionally structured with many handoffs and no clear responsibility assigned for end-to-end processes. This translates into huge gaps between the current performance levels and the expected performance levels. To meet the expected performance levels, organizations would require dramatic improvements in performance in a short period, which can be achieved through Business Transformation. Continuous Improvement techniques help sustain the gains of Business Transformation programs through a steady stream of smaller improvement interventions.

The key drivers for business transformation include:

- Rapid growth of organizations, largely unstructured
- Rapid integration of IT in business, to have a technological edge over the competitors.
- Increasing customer expectations
- Stiff domestic and international competition
- Internal need for updated process workflows and upgraded information technology to meet the emerging requirements
- Large-scale change in the way of working as well as new information technology requirements.

Anantara approaches Business Transformation engagements in six phases. Each of the six phases have a clear entry criterion, focus, objectives to be achieved, tasks to be performed, list of deliverables and exit criteria.



Key Highlights

- Only consulting expertise engaged in two rounds of reengineering and intermediate continuous improvement through Six Sigma
- Remarkable bandwidth of Process Improvement consultants – BPR, Six Sigma, Lean, TPM, TQM, etc.
- Pure pedigree - Experts and thought leaders in the area
- Single point experts for business process excellence tied into technology
- In-depth program and project management skills
- Proven BPR Methodology
- Value-based pricing option where risk and reward are shared
- Maximum benefits through an integrated approach touching each element of an organization including Processes, People, Technology and Organization Structure
- Consultant + Practitioner Approach: we solve our customers' business problems by bringing in the expertise, tools and techniques of a world-class consulting organization along with the on-ground experience of seasoned industry practitioners. Our consultants are drawn from the real world; most of them have 10+ years of industry

Full services for Business Transformation

	Business Blueprinting	Business Process Modeling	Automation
Order Fulfillment	<ul style="list-style-type: none"> Forecasting Demand Management Inventory Management 		<ul style="list-style-type: none"> Forecasting – Proprietary tools eg Planvisage SAP – SD/PP I2 – Demand Planner
New Product Development	<ul style="list-style-type: none"> Stage Gate Model Critical Path Project Management 		<ul style="list-style-type: none"> EMATRIX WINDCHILL TEAMCENTER
Sourcing Process	<ul style="list-style-type: none"> Sourcing & Contract Management Procurement 	<ul style="list-style-type: none"> SAVVION SMATDRAW VISIO VALUESTREAM 	<ul style="list-style-type: none"> SAP SRM B2B ARIBA
Field Services & CRM	<ul style="list-style-type: none"> Pre-Sales process Sales process 		<ul style="list-style-type: none"> SALESFORCE SIEBEL SAP CRM NETSUITE
Asset Management	<ul style="list-style-type: none"> Asset Lifecycle Management 		<ul style="list-style-type: none"> Enterprise Asset Management implementation – SAP, MAXIMO etc

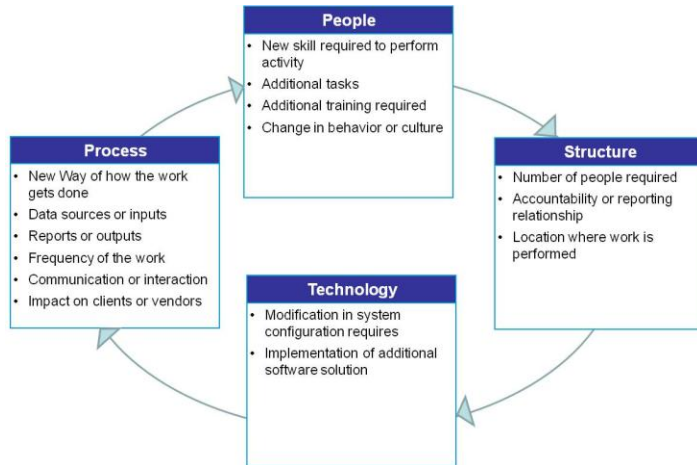
Holistic Solutions

Anantara offers a holistic approach to Business Transformation with services ranging from business blueprinting and business process modelling to automating the process or parts of the process after careful evaluation and selection of IT solutions.

Anantara's Business process expertise spans multiple processes including procurement, order fulfilment, product development, sourcing, field services and CRM, and Asset Management.

Value creation for the customer is the primary objective of Anantara's Business Transformation solution. We are willing to share the risk and the rewards through our **Value-based Pricing** approach, wherein a significant part of our fee is linked to the actual business benefits delivered to the customer.

Integrated Implementation Approach



Our integrated approach evaluates and improves all four elements optimally to maximize business benefits

Some Projects executed by Anantara

- Enterprise wide Business Transformation for a tier-1 auto component manufacturer with revenues of about US\$ 250 million.
- Business Process improvement through Six Sigma for the Indian arm of a German MNC in the Fortune 100.
- Visioning and Business Process Definition for a greenfield initiative of a leading commercial vehicle manufacturer.
- Business Transformation for a 3PL logistics services provider with revenue exceeding US\$ 250 million, and part of a large diversified US\$ 14.4 billion multinational group with interests in automotive, financial services, logistics, real estate and retail.

(speak to us to know more...)

About Anantara

Anantara Solutions (www.anantsol.com) is a new generation consulting and services firm, with capabilities across business consulting, process improvement, technology, and change management, with a relentless focus on business results. We are the pioneers of Second Generation Outsourcing (SGO), the widely-acclaimed and innovative approach to consulting and services, that focuses on creation of measurable business value.

Anantara's Centre of Excellence

Open Source

PEGA

Microsoft
Dynamics

Managed
Testing

SAP



helping you compete better!

For more information contact contact@anantsol.com