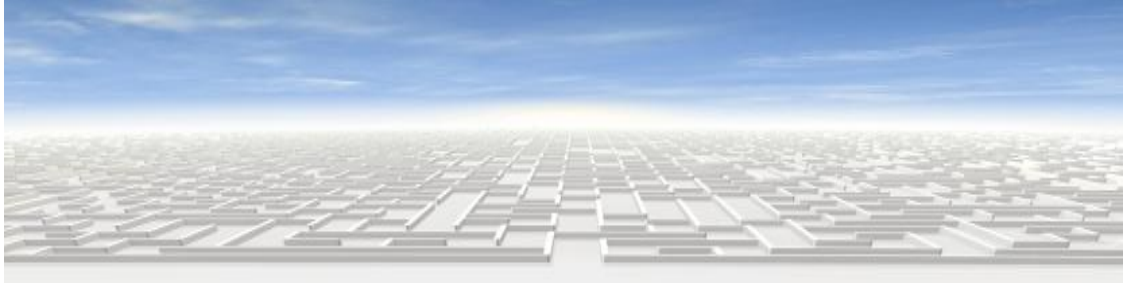




the power of the continuum



## Freight Optimization

### Key Issues/Challenges

- Increased freight cost
- Multiplicity of transporters resulting in operational challenges
- Data analysis challenges
- Standardization of documentation for transportation business e.g.: Non Disclosure Agreement (NDA), Statement of Work (SoW), Master Service Agreement (MSA) etc
- Streamlining of freight processes
- Implementation of improved and best practices for your industry
- Technology selection and implementation for improved freight operations

### Key Highlights

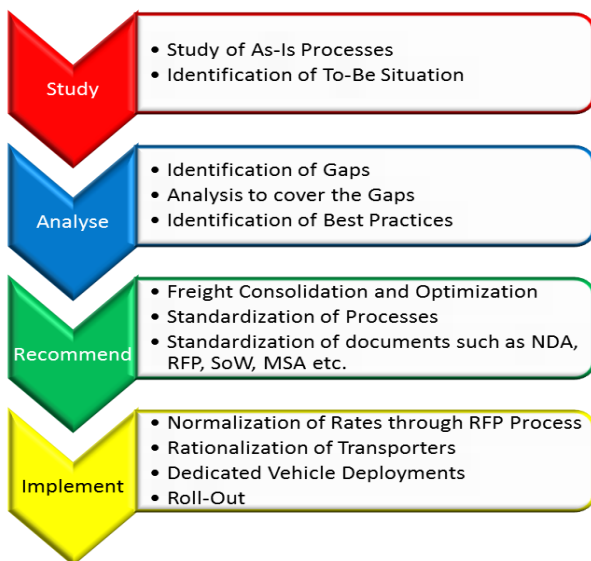
- Clear visibility into Freight operations
- Effective forecasting of Freight costs
- Substantial savings in Freight costs
- Rationalized portfolio of transporters for better management



## Service Offering

Anantara's "Freight Optimization" solution is a combination of consulting and technology interventions to effectively deliver the desired results. The below figure illustrates the standard approach for the Freight Optimization solution. This approach will be customized based on the organizational requirements of the client for best results.

## Implementation Approach



## Solution Components

Anantara's "Freight Optimization" solution is a combination of consulting and technology interventions to effectively deliver the desired results. Through our extensive experience in providing logistics solutions, we have put together a unique solution which addresses your needs to optimize your Freight operations. The Freight Optimization solution is an integrated solution that has the following key components.

- Consulting and Analysis
- Process Study
- To-Be Processes
- Gap Analysis
- Conceptualization of Solution Dimensions
  - Base-lining data and analysis
  - Consolidation
  - Best Practices
  - Administering the Request For Proposal (RFP) process end to end
  - Analysis of response
  - Rationalization of Transporters
  - Dedicated Vehicle Deployments
- Leverage custom built software program for RFP Analysis Automation

## Some Clients

- One of India's leading Automotive Manufacturers benefited from the Freight Optimization Solution.

**(Speak to us to know more ....)**

## About Anantara

Anantara Solutions ([www.anantsol.com](http://www.anantsol.com)) is a new generation consulting and services firm, with capabilities across business consulting, process improvement, technology, and change management, with a relentless focus on business results. We are the pioneers of Second Generation Outsourcing (SGO), the widely-acclaimed and innovative approach to consulting and services, that focuses on creation of measurable business value.

## Anantara's Centre of Excellence

SAP

PEGA

Mobility

Managed  
Testing

Consulting



*helping you compete better!*

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